

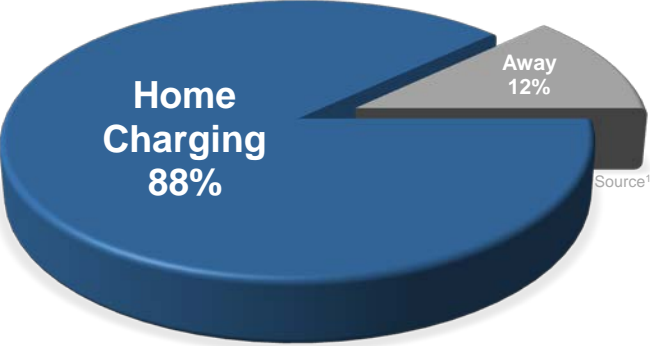


PORSCHE

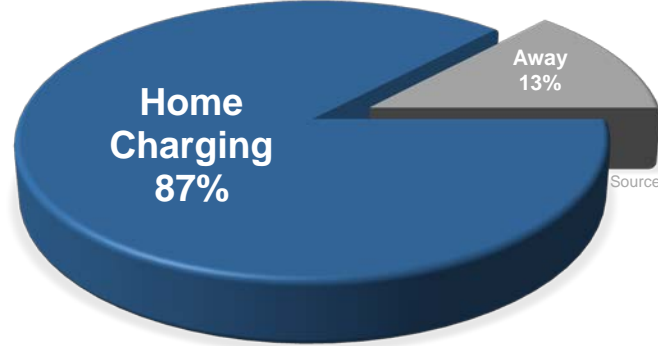
Beyond the EVSE

EV Integration into Energy Management Systems

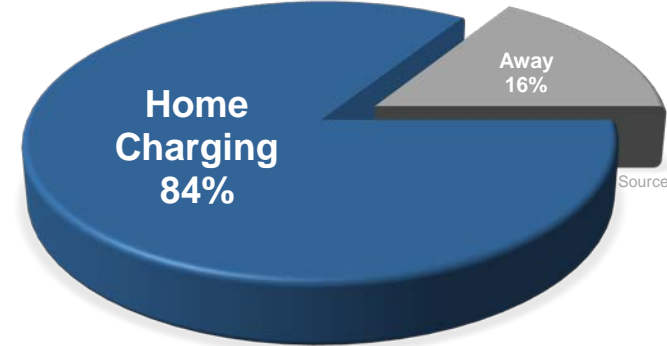
According to various studies, the majority of EV charging takes place at home regardless of the segment or class of vehicle



Tesla Model S



Chevrolet Volt

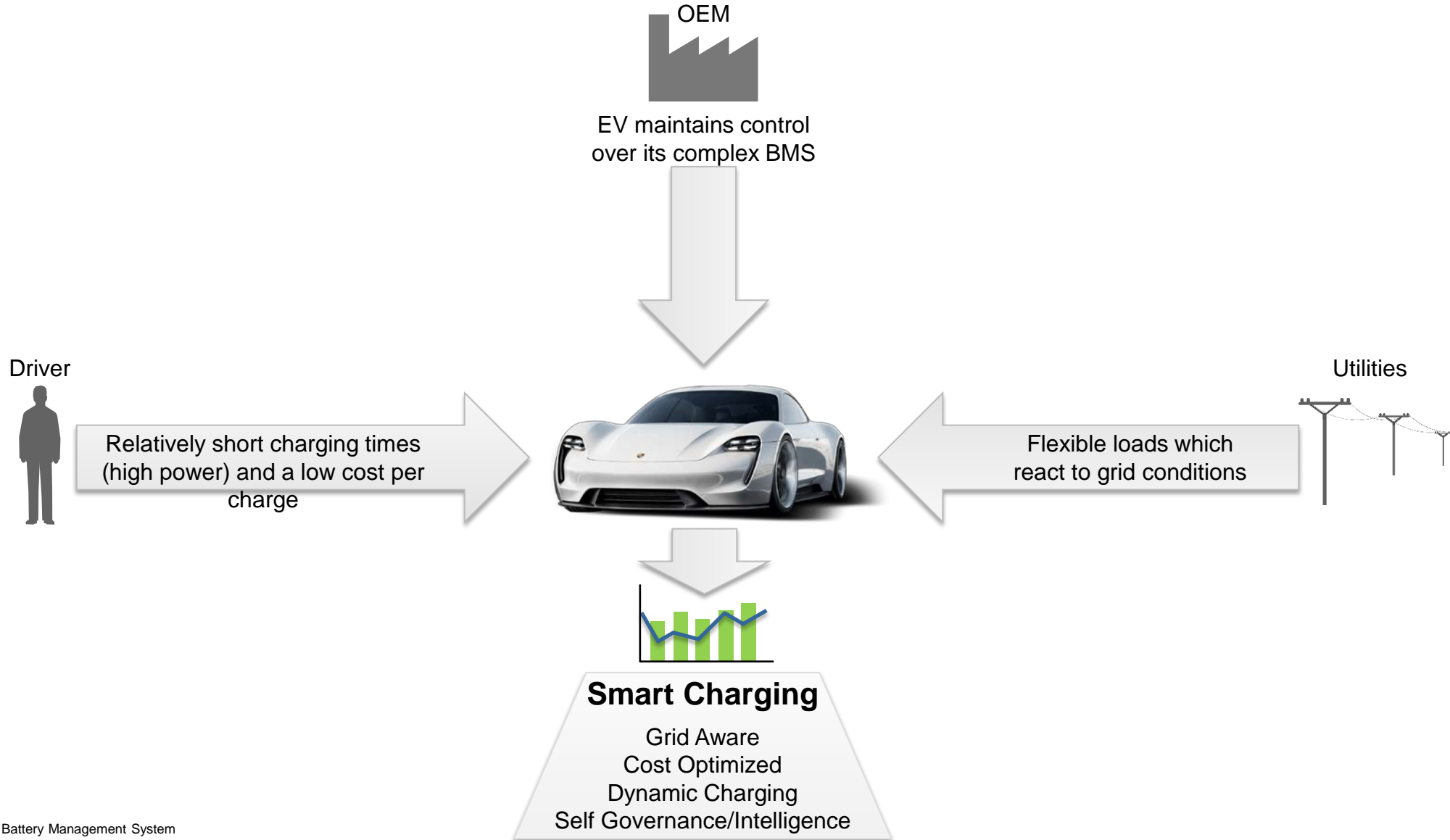


Nissan Leaf

Although these figures may slightly change with the advent of **High Power Charging** infrastructures and **long range BEVs**, the majority of **drivers are expected to continue charging their EVs at home.**

Source¹: http://assets.fiercemarkets.net/public/smartgridnews/PlugInsights_U.S._PEV_CHARGING_STUDY_2013_media_copy.pdf
 Source²: <https://avt.inl.gov/sites/default/files/pdf/arra/SummaryReport.pdf>

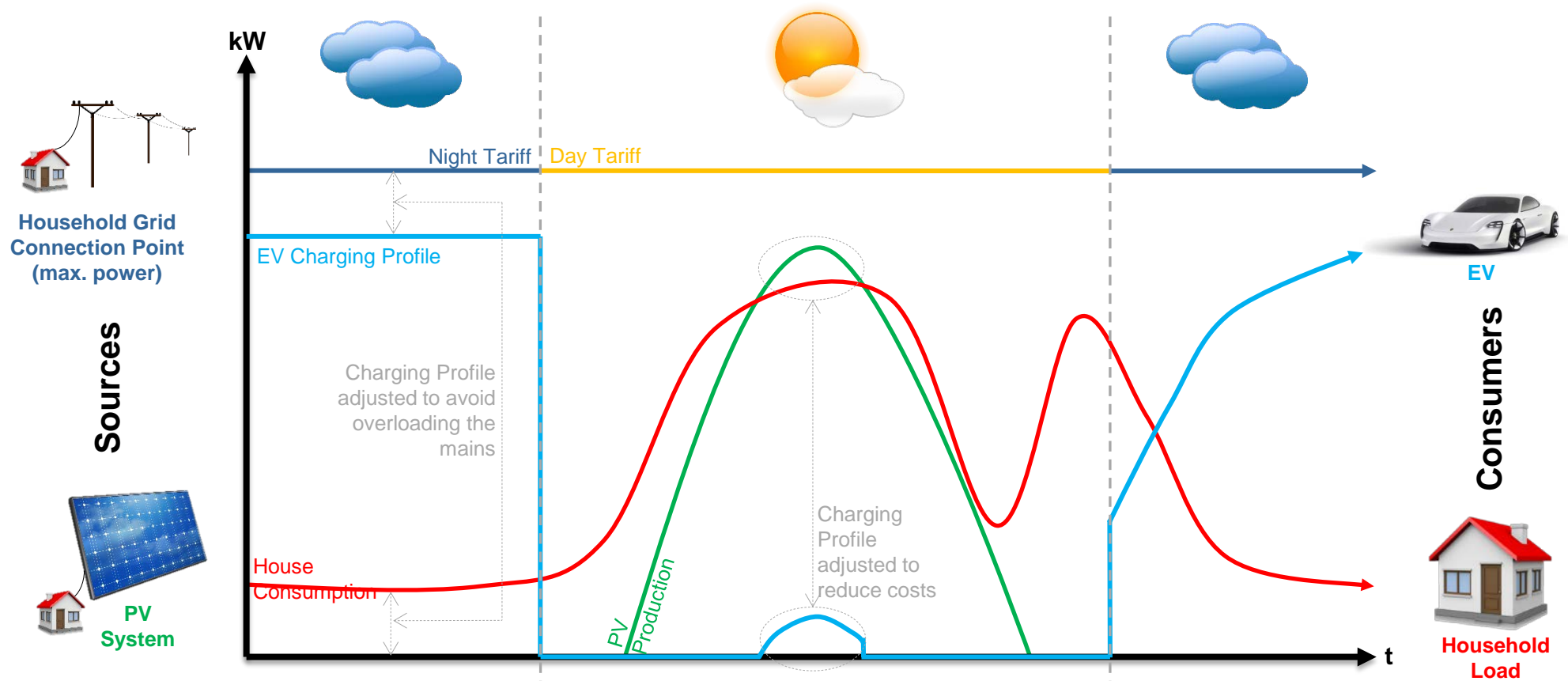
What's needed for Home Charging?



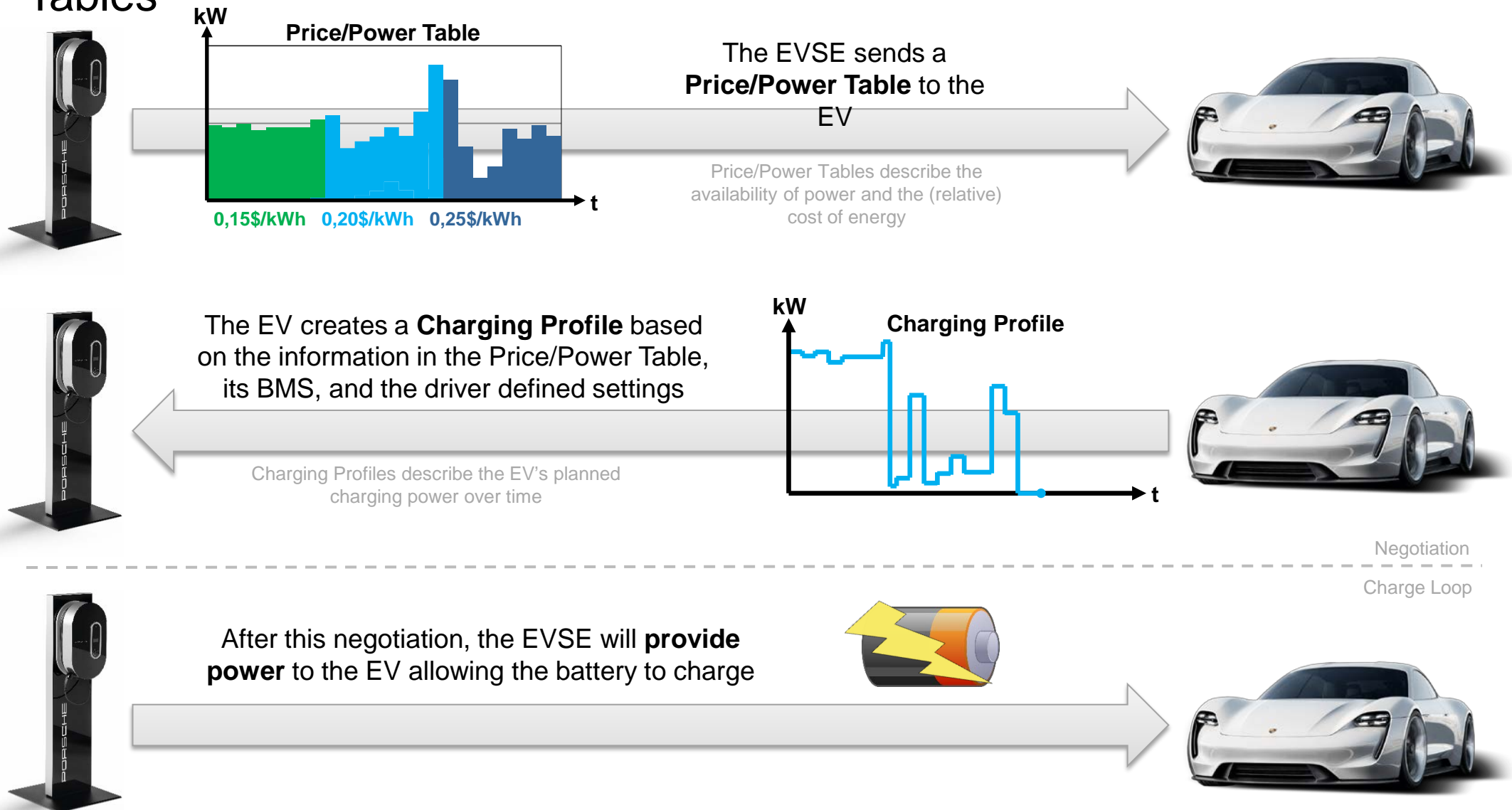
BMS = Battery Management System

What is Smart Charging?

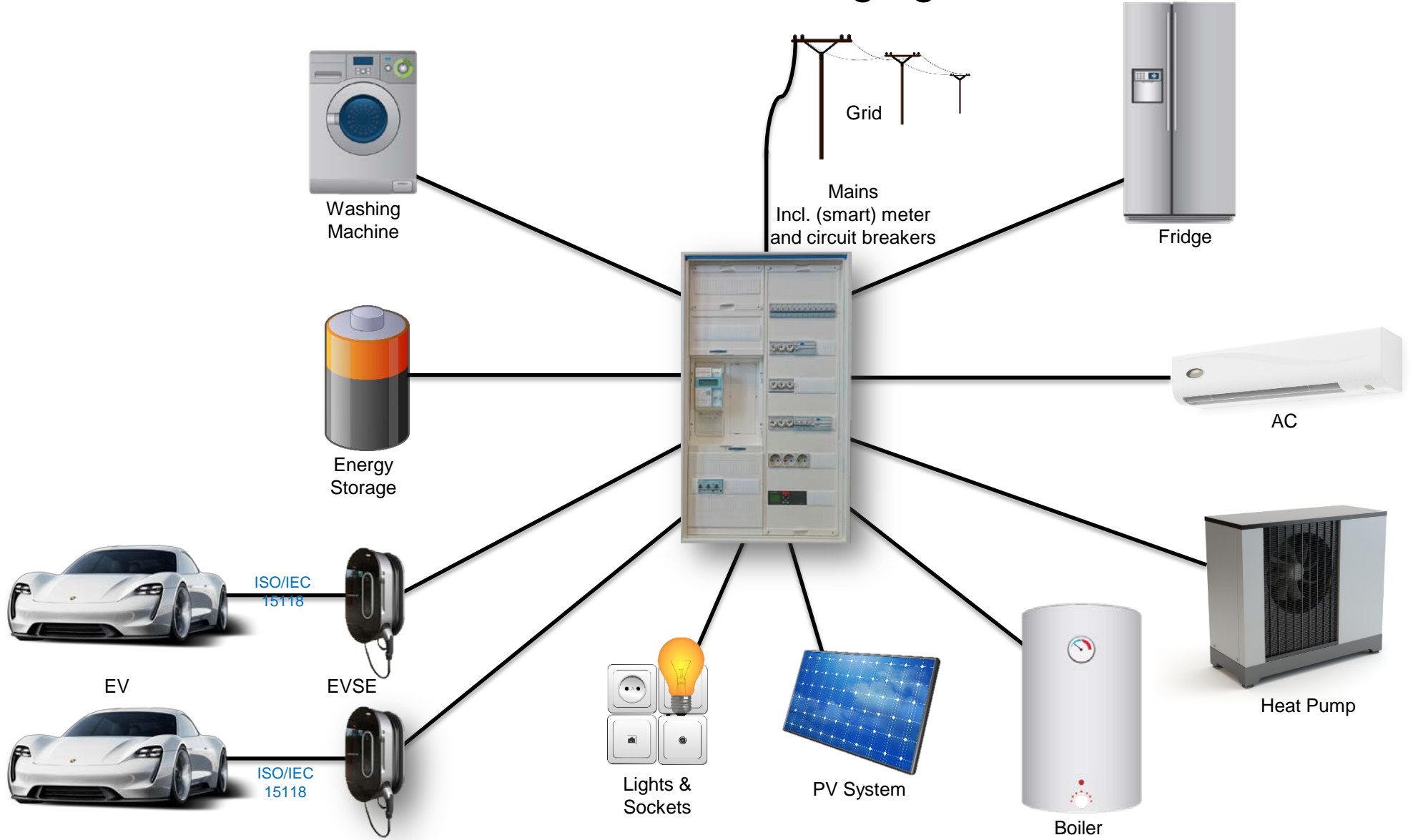
There is no standard definition for “Smart Charging”, but for simplification we can think of it as **intelligently and dynamically adjusting the EV’s Charging Profile based on various factors** such as grid conditions, financial aspects, and the driver’s needs.



ISO/IEC 15118 Supports Smart Charging with the use of Price/Power Tables



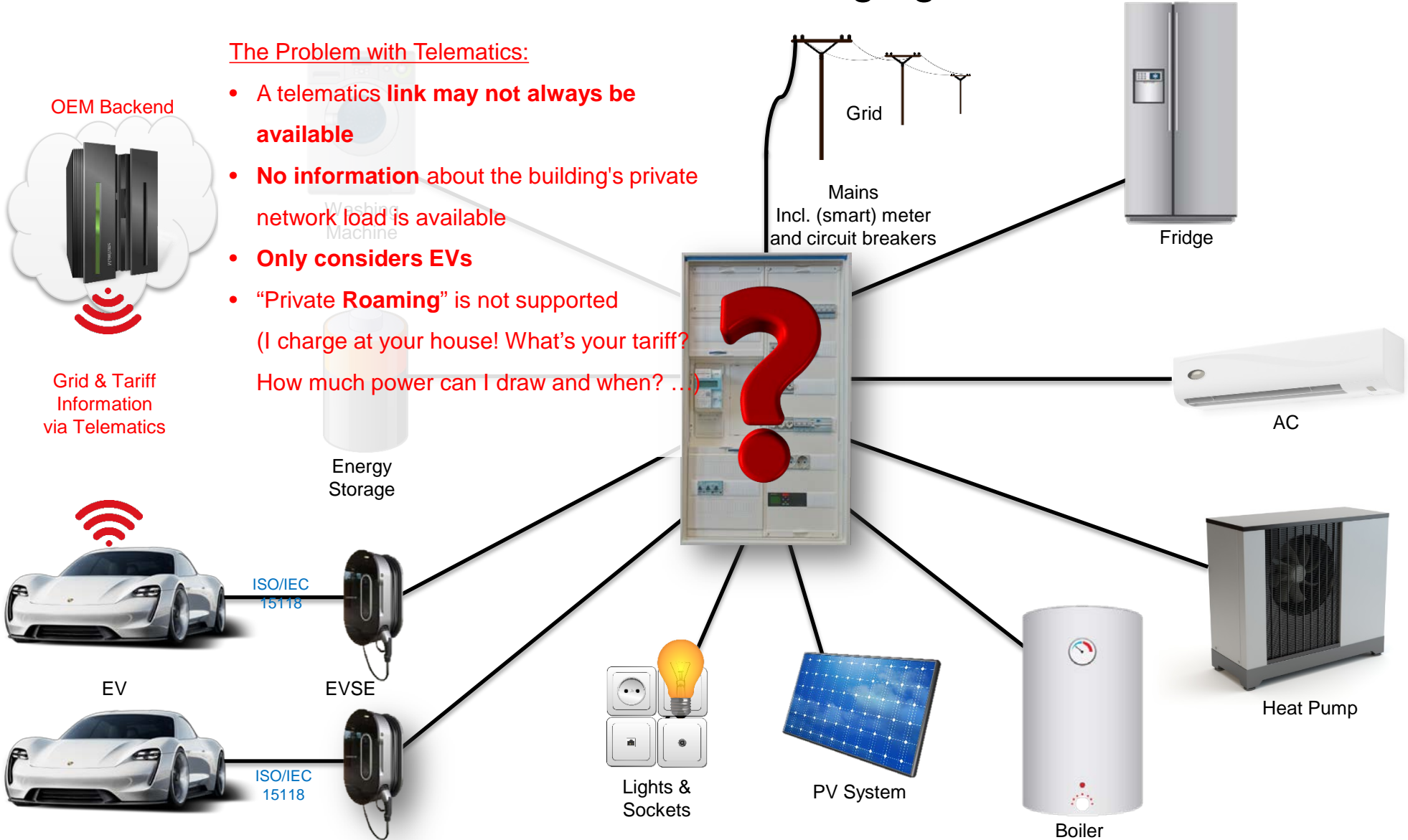
What's needed for residential Smart Charging?



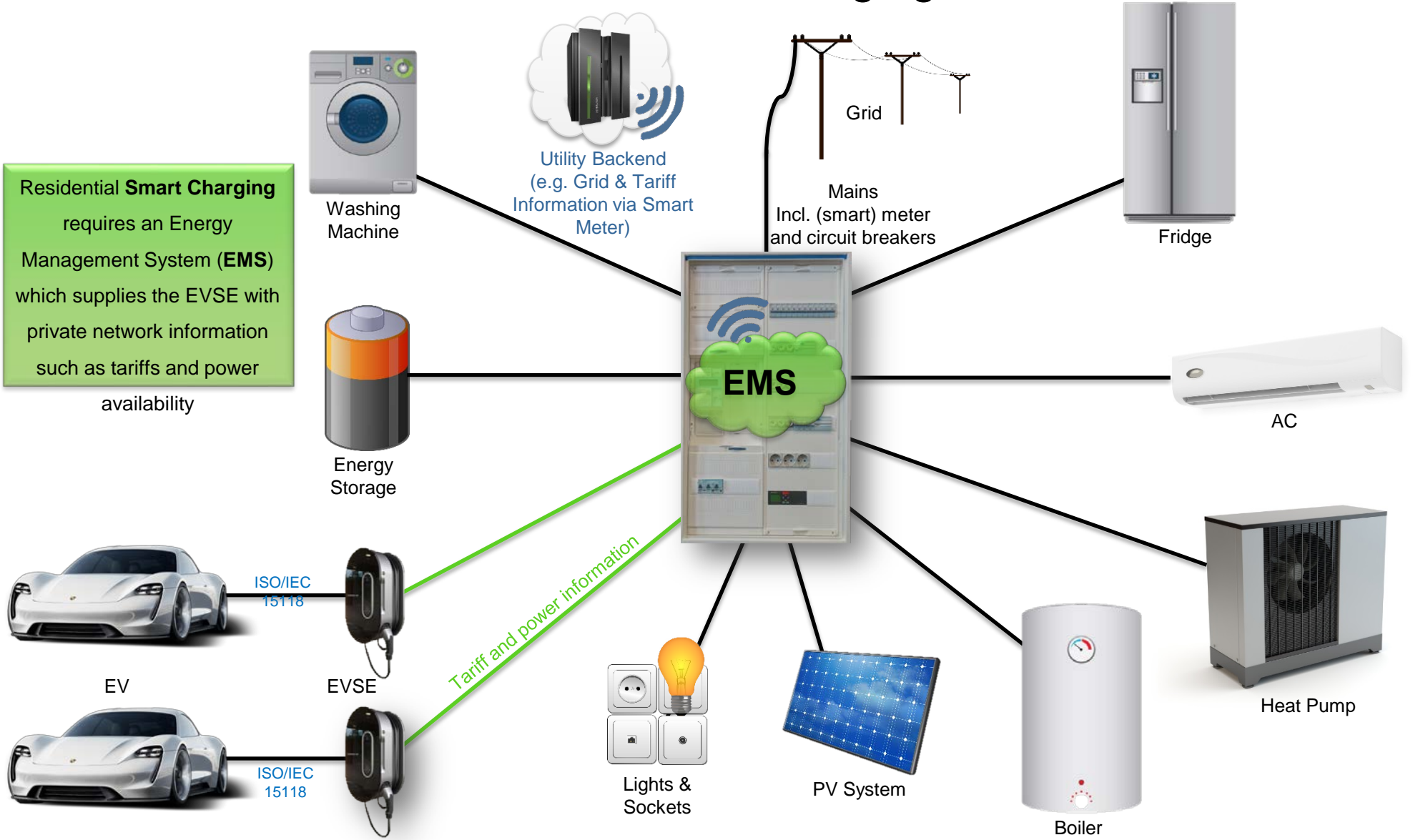
What's needed for residential Smart Charging?

The Problem with Telematics:

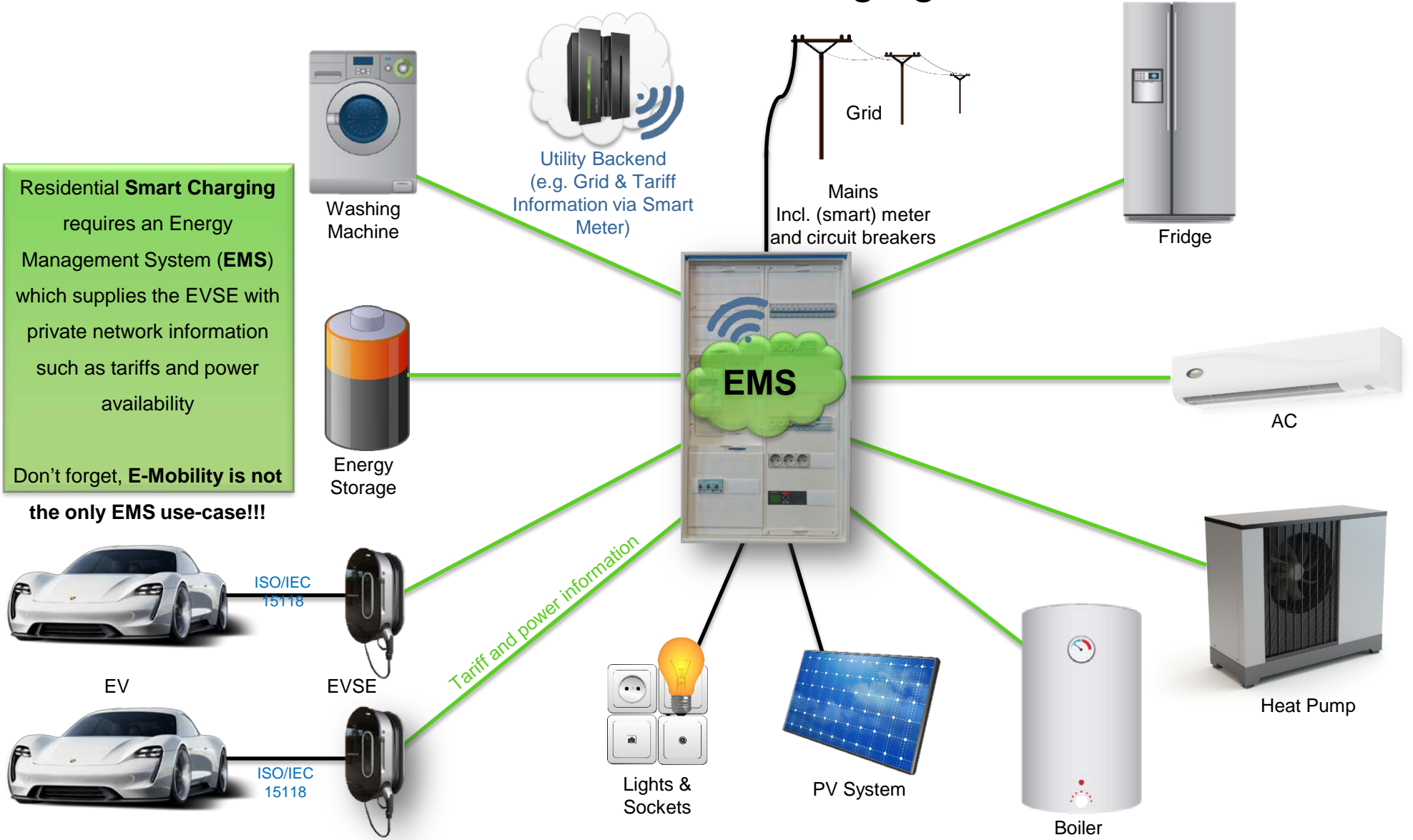
- A telematics **link may not always be available**
- **No information** about the building's private network load is available
- **Only considers EVs**
- "Private **Roaming**" is not supported
(I charge at your house! What's your tariff?
How much power can I draw and when? ...)



What's needed for residential Smart Charging?



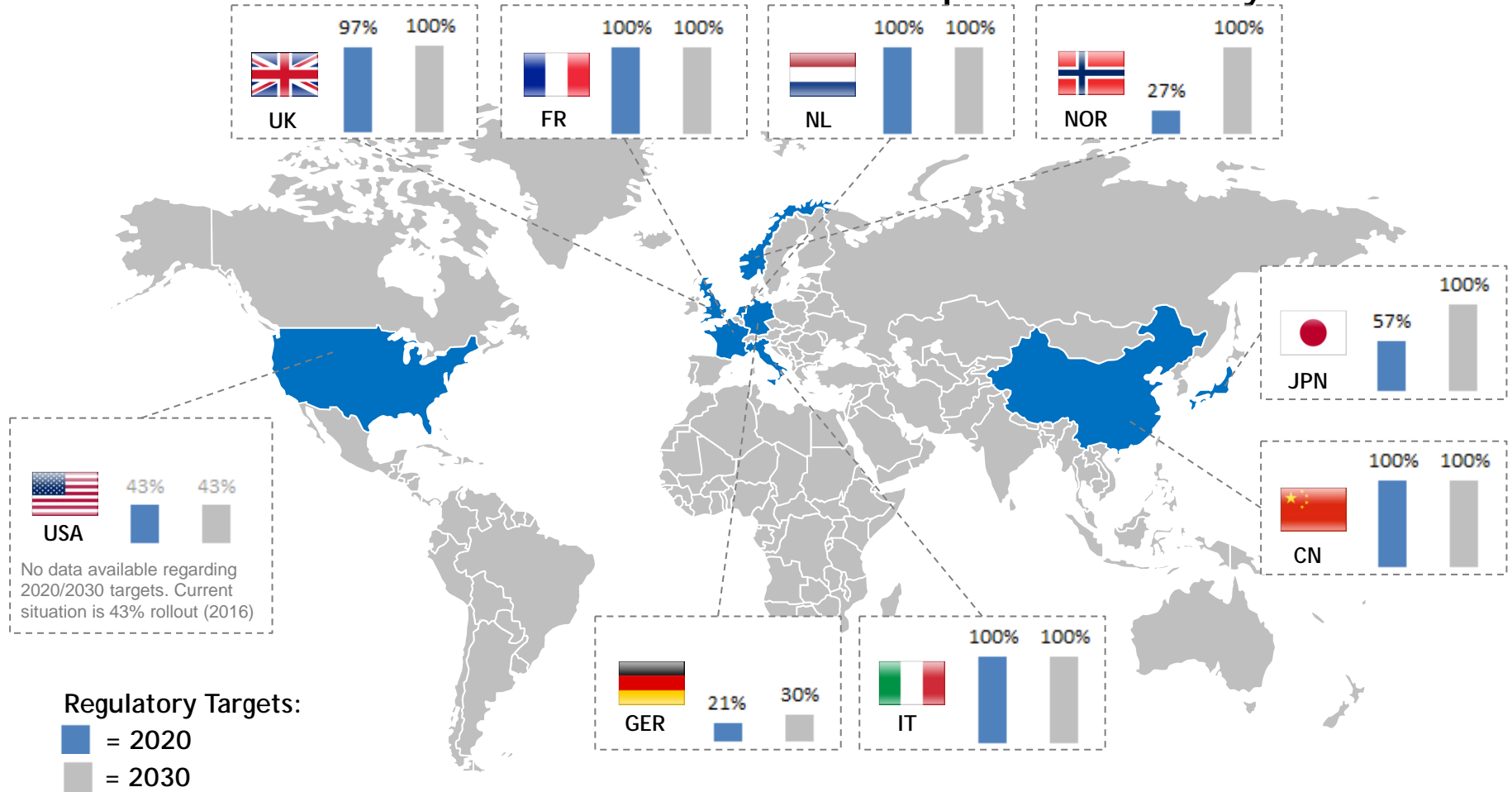
What's needed for residential Smart Charging?



Let's take a quick look at the landscape...

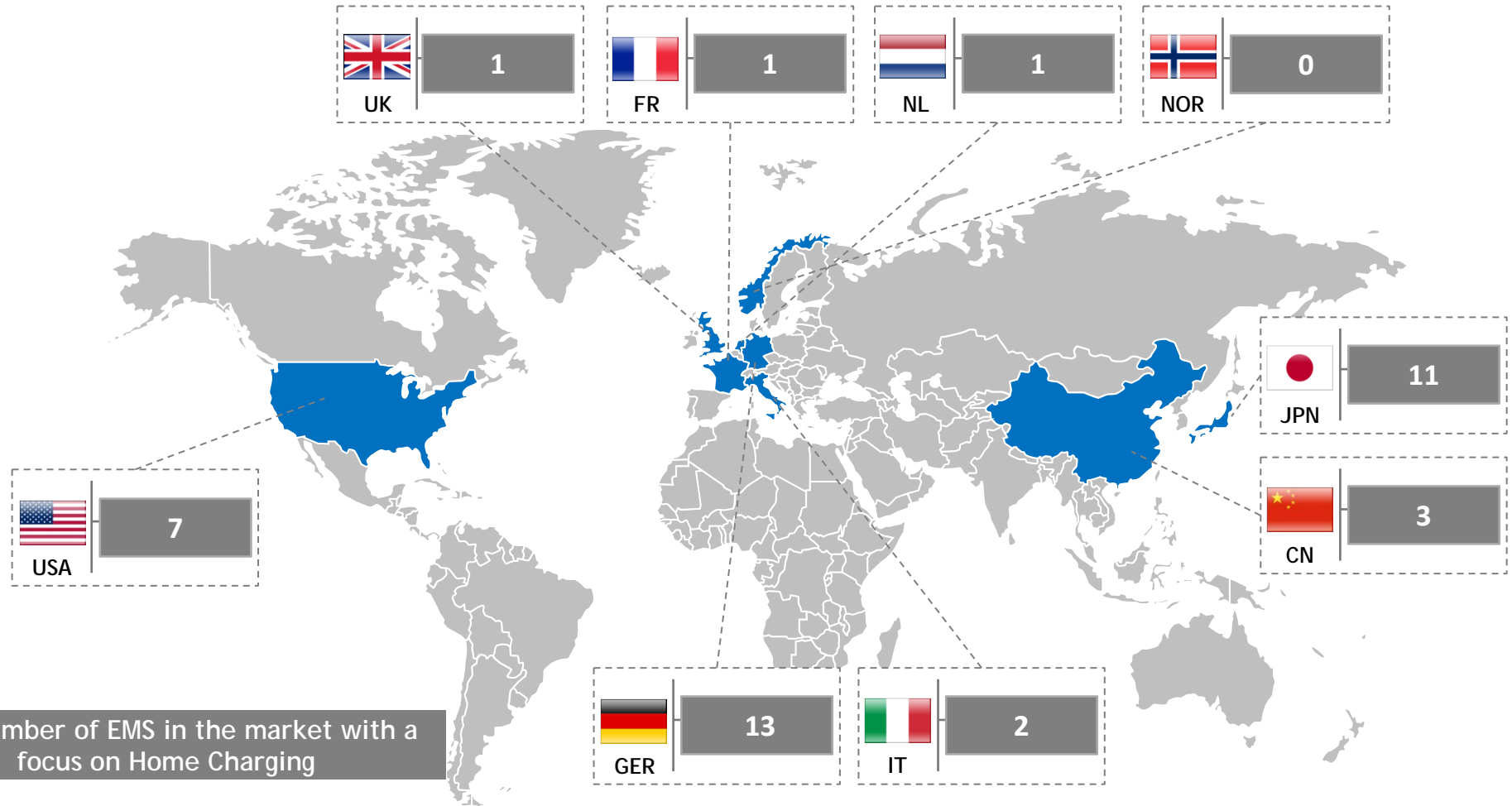


The rollout of residential “2-way” Smart Meters brings with it the possibility of Smart Grid features such as Demand Response and Dynamic Tariffs



Source: P3 Group (2016) | A “2-way” Smart Meter is able to communicate with the utility provider as well as within the home

EMS availability with Home Charging support is still pretty scarce



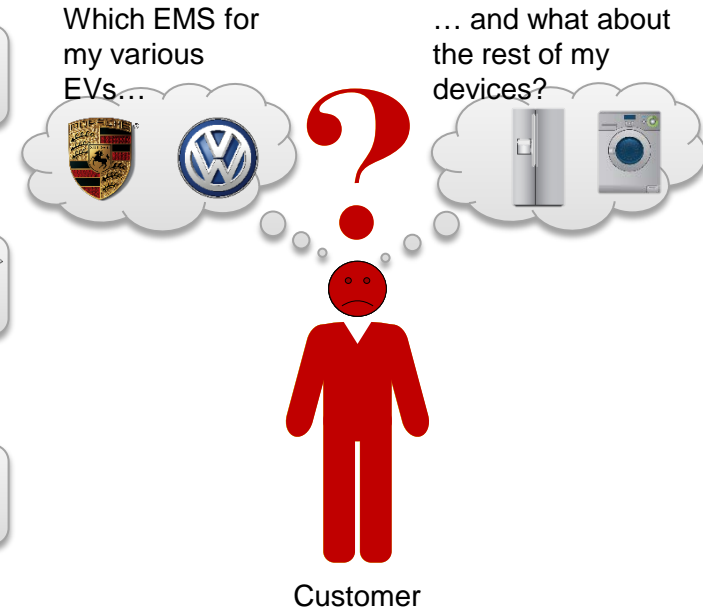
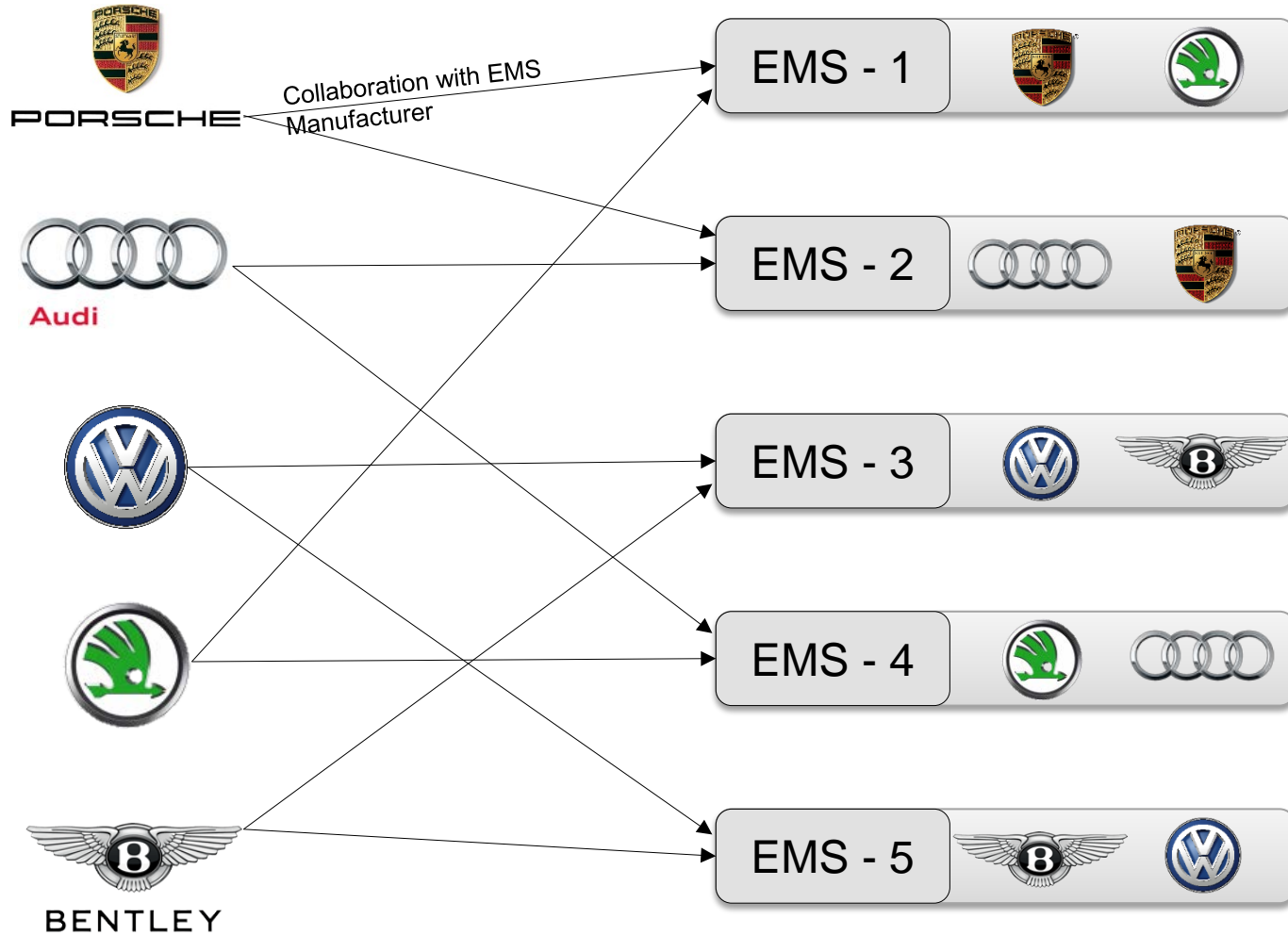
Legende:

x = Number of EMS in the market with a focus on Home Charging

Most, if not all, of these HEMS use proprietary protocols and are not sold worldwide

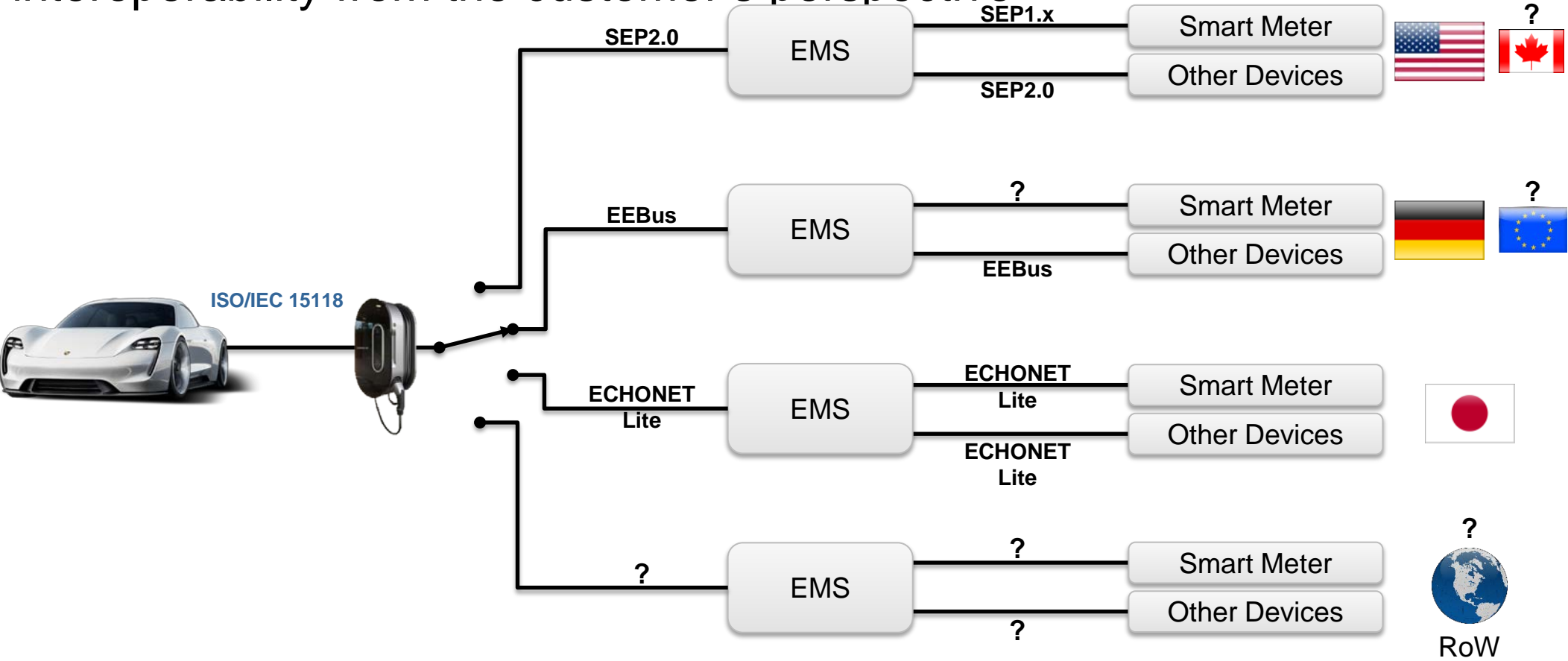
Source: P3 Group (2016)

Today, most OEMs offer their customers proprietary solutions with very limited interoperability which leads to customer dissatisfaction



EMS = Energy Management System

Multiple EMS standards already exist which further hinders interoperability from the customer's perspective



There's **no standard EMS protocol**, however, as we strive towards Smart Homes, Smart Devices and Smart Grids, this will become more paramount. It's doubtful that there ever will be a single EMS protocol, but **limiting the number of protocols will help accelerate the development and adoption of smart EMS technologies.**

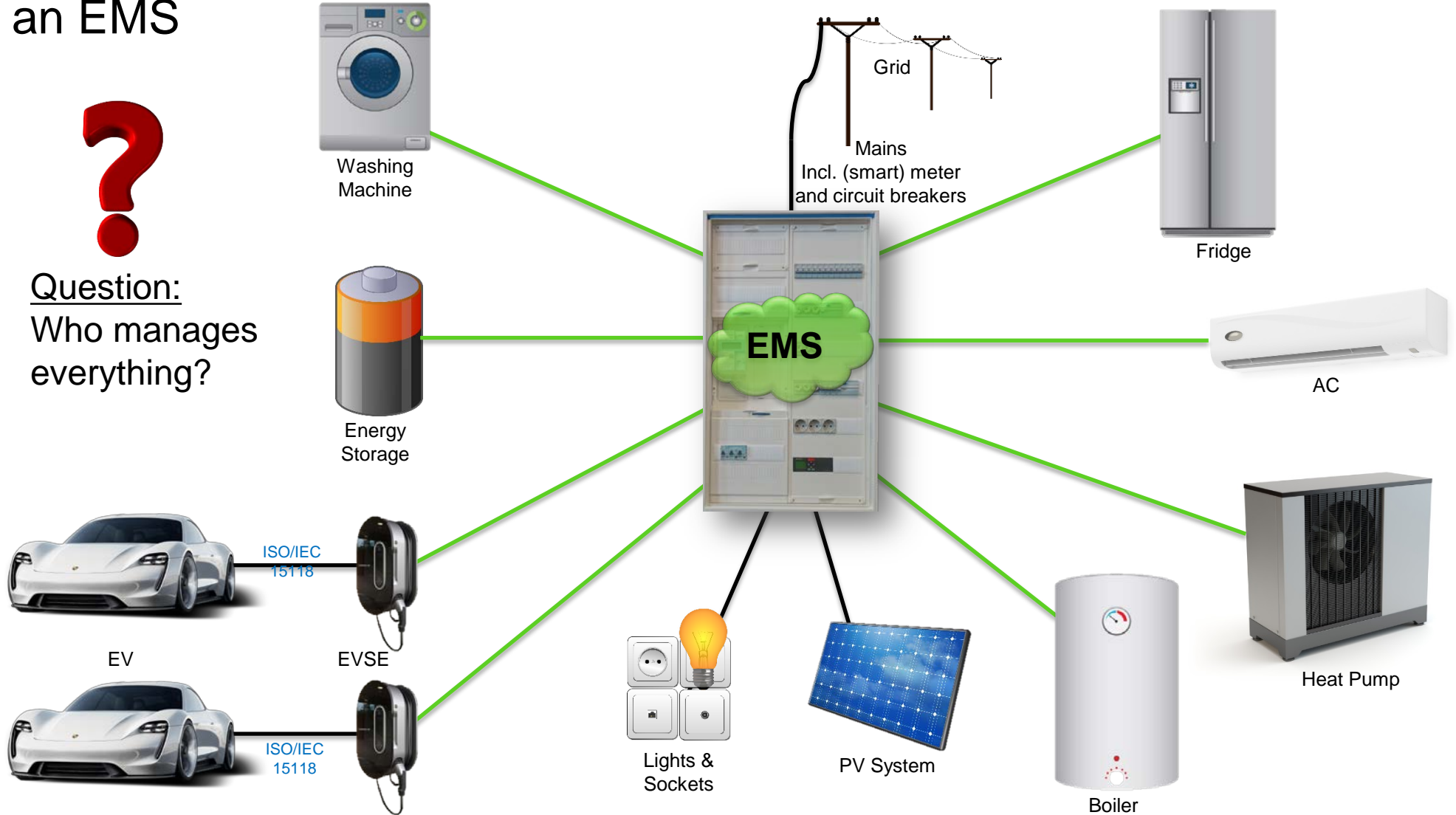
OK, back to the point...



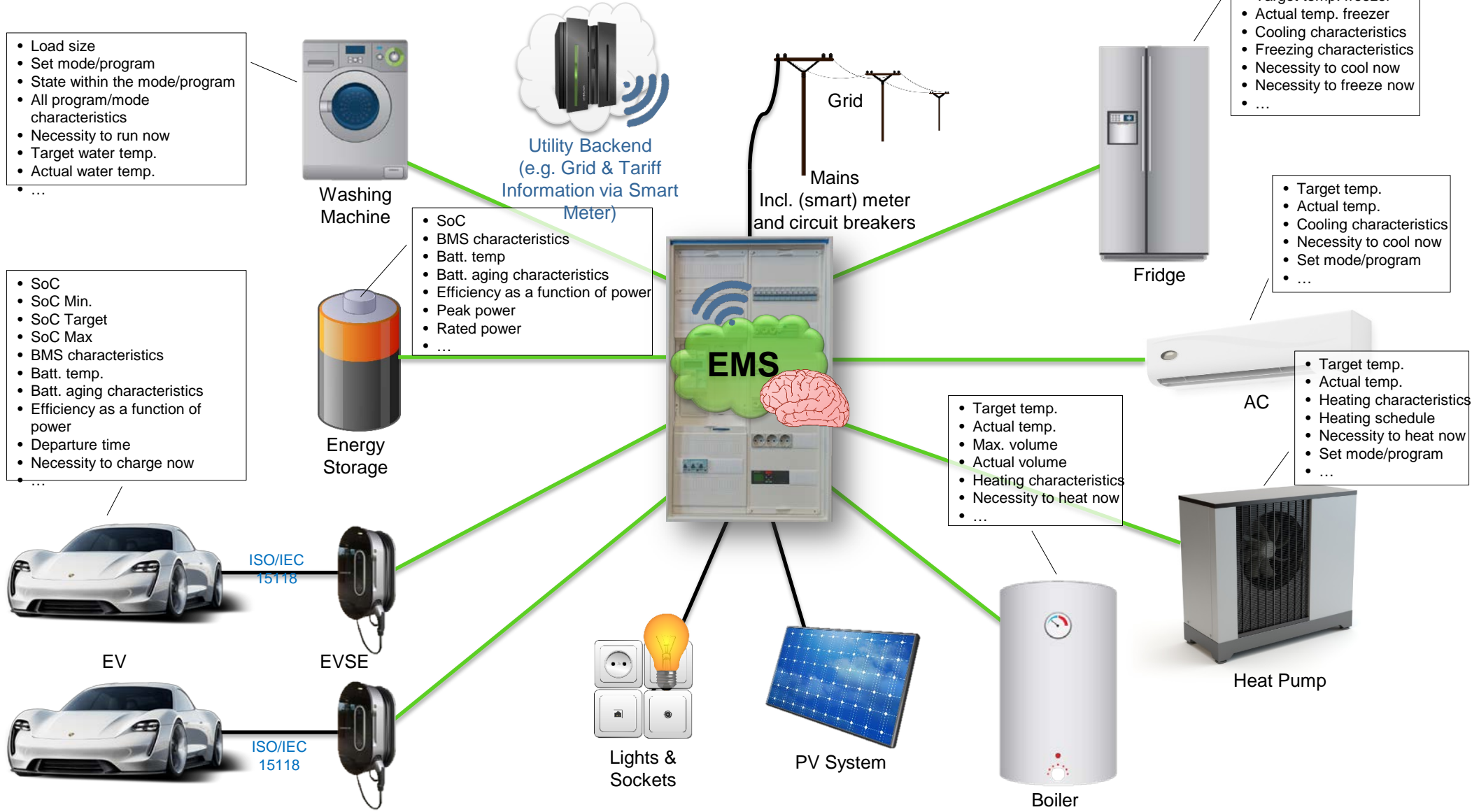
As we approach the era of Smart Grids, Smart Home and Smart Energy, we expect to see all large energy consumers connected to the home via an EMS



Question:
Who manages everything?



Option 1: A central intelligence contained within the EMS



Option 1: A central intelligence contained within the EMS

In order for this this work on a large scale, the EMS needs to know a significant amount of device and domain specific information.

For example:

- What type of device is it?
- What are its electrical characteristics?
- What are its power demands now?
- What will its power demands be later?
- What are the consequences of pausing or delaying the device now?
- What are the consequences of pausing or delaying the device later?
- What program or mode is it currently in?
- At what point in the current program or mode is it?
- ...

Additionally, the EMS would need to know all these parameters for all models of all makes of device to ensure interoperability!

- Load size
- Set mode/program
- State within the mode/program
- All program/mode characteristics
- Necessity to run now
- Target water temp.
- Actual water temp.
- ...

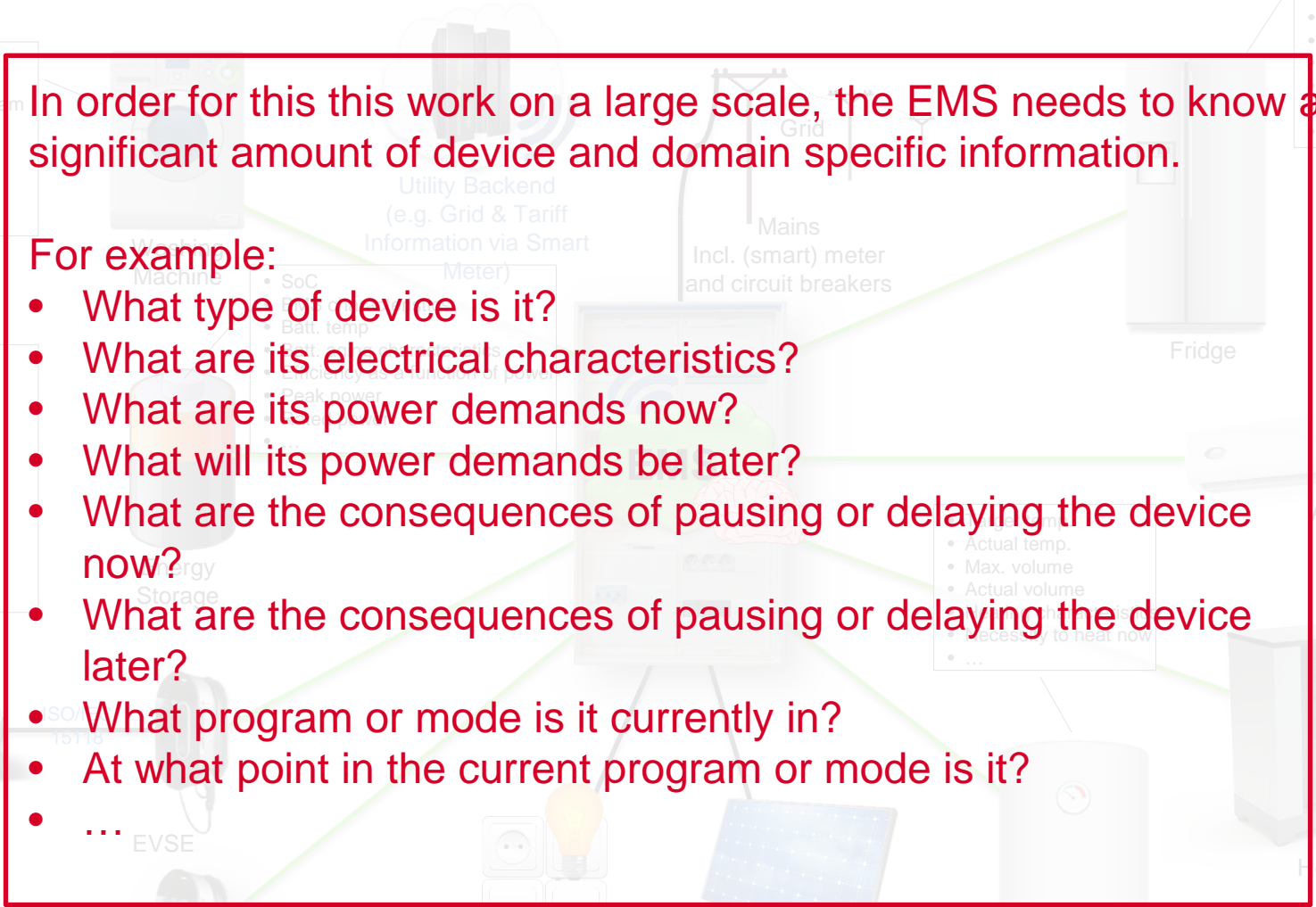
- SoC
- SoC Min.
- SoC Target
- SoC Max
- BMS characteristics
- Batt. temp.
- Batt. aging characteristics
- Efficiency as a function of power
- Departure time
- Necessity to charge now
- ...

- Target temp. fridge
- Actual temp. fridge
- Target temp. freezer
- Actual temp. freezer
- Cooling characteristics
- Freezing characteristics
- Necessity to cool now
- Necessity to freeze now
- ...

- Target temp.
- Actual temp.
- Cooling characteristics
- Necessity to cool now
- Set mode/program
- ...

- Target temp.
- Actual temp.
- Heating characteristics
- Heating schedule
- Necessity to heat now
- Set mode/program
- ...

- Actual temp.
- Max. volume
- Actual volume
- Necessity to heat now
- ...

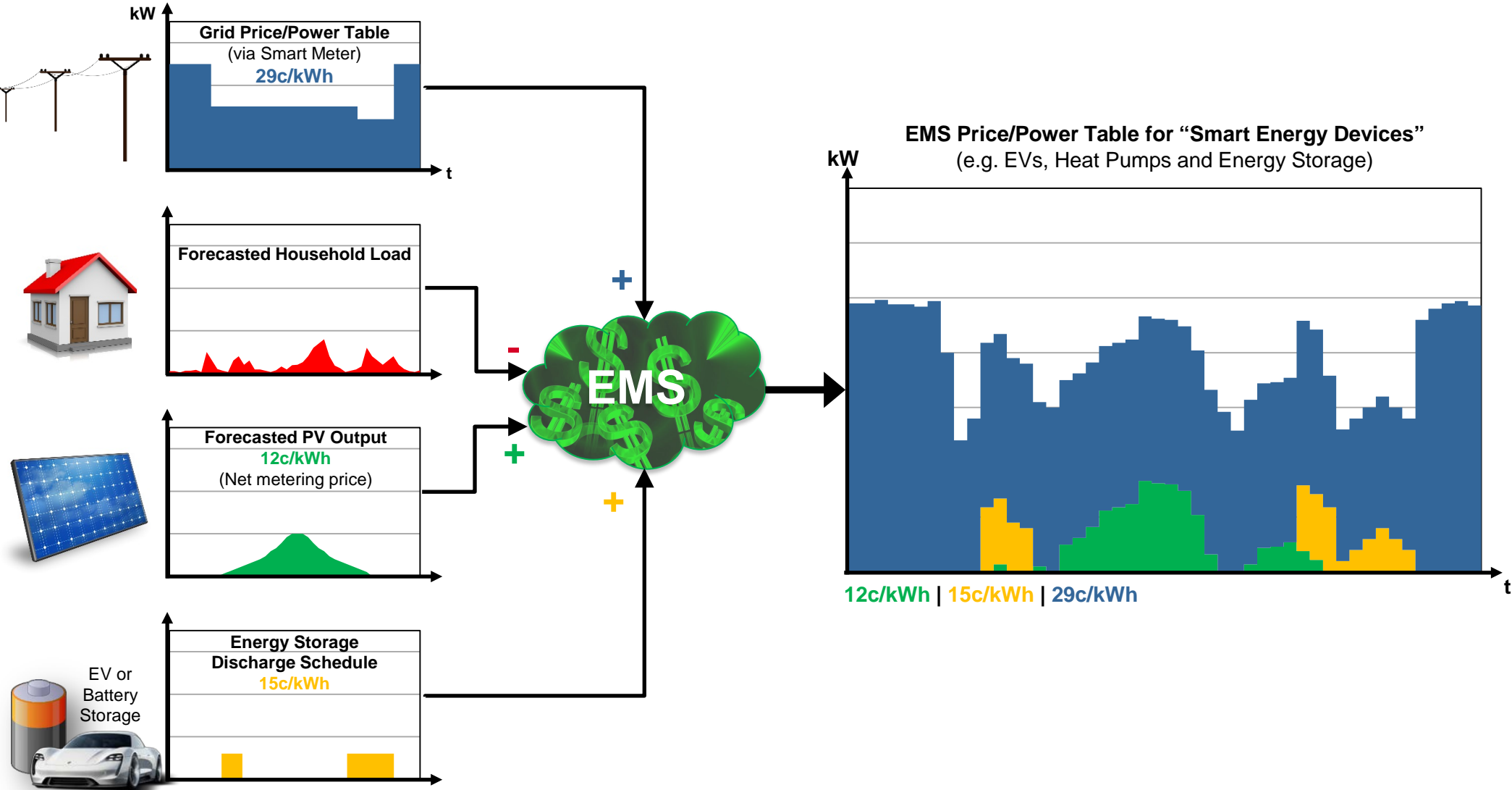


Option 2: A price based EMS with distributed intelligence is easily scalable and domain agnostic

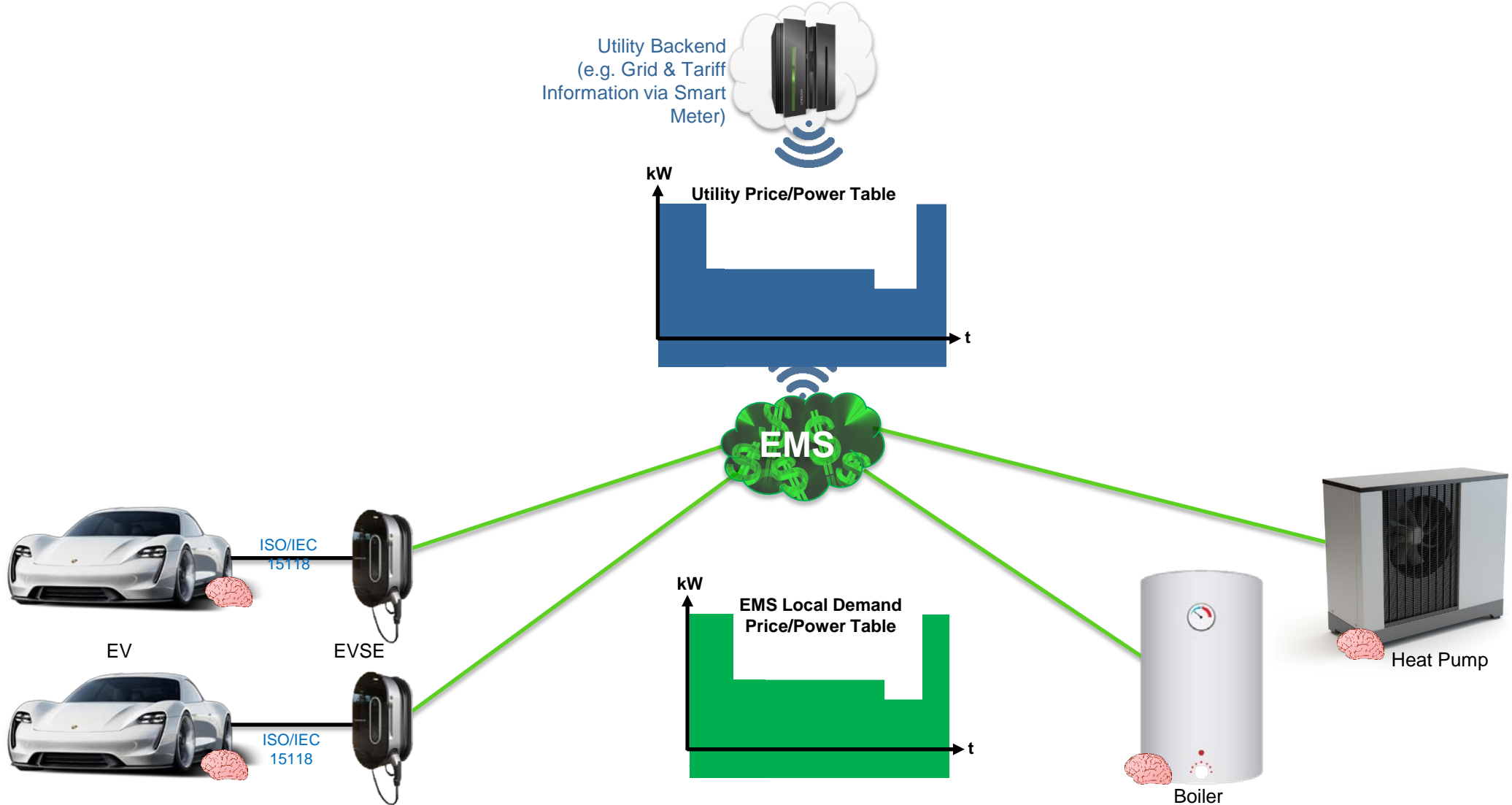
There's no need for the EMS to know any domain specific parameters of it's "clients". It simply creates an energy marketplace where sinks and sources buy and sell energy. A type of "eBay for energy". By playing with the *price elasticity*, the **prioritization of consumers is achieved automatically and dynamically.**



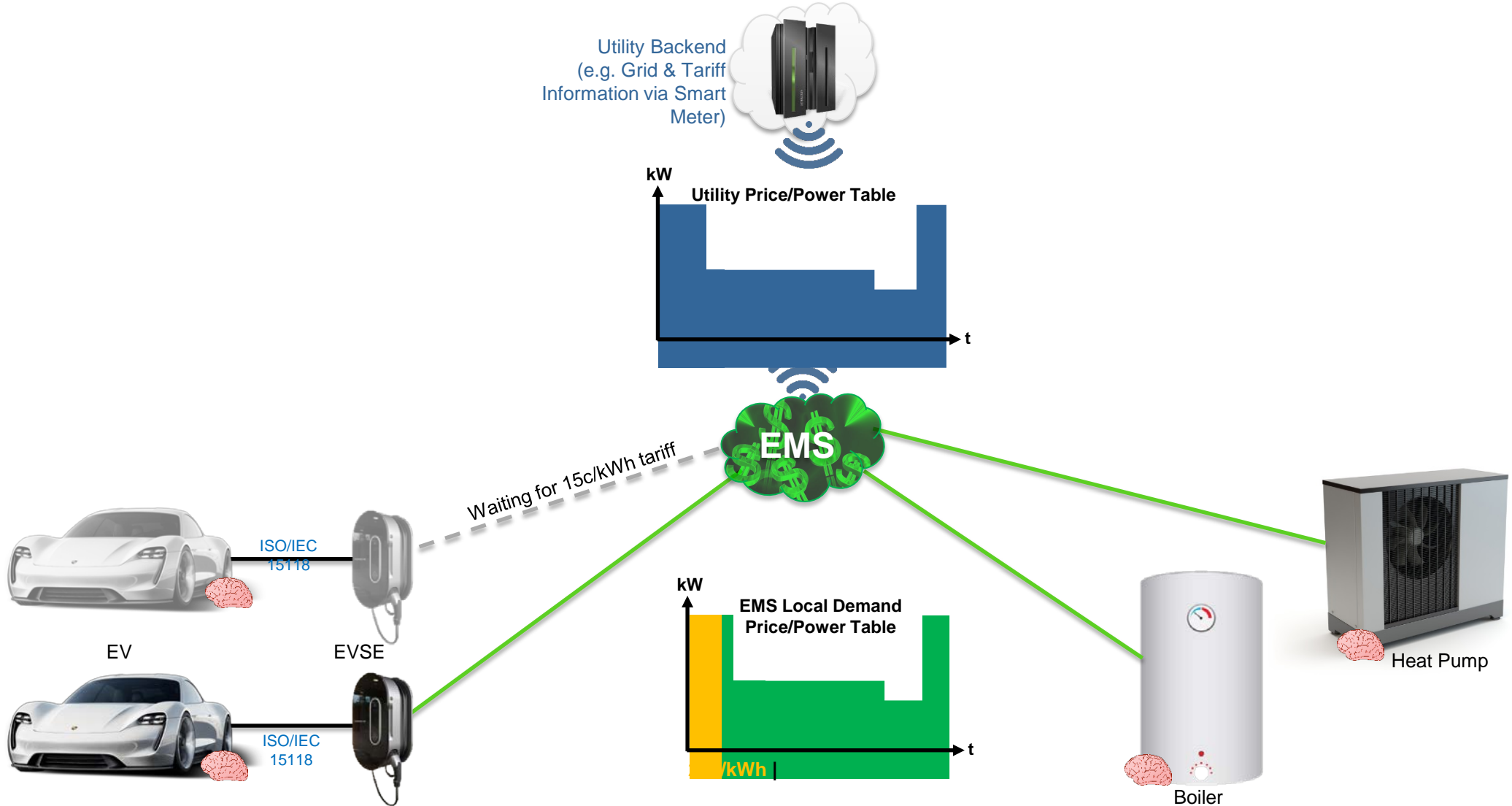
The EMS acts as a local Energy Aggregator. It determines how much power is available for Smart Energy Devices.



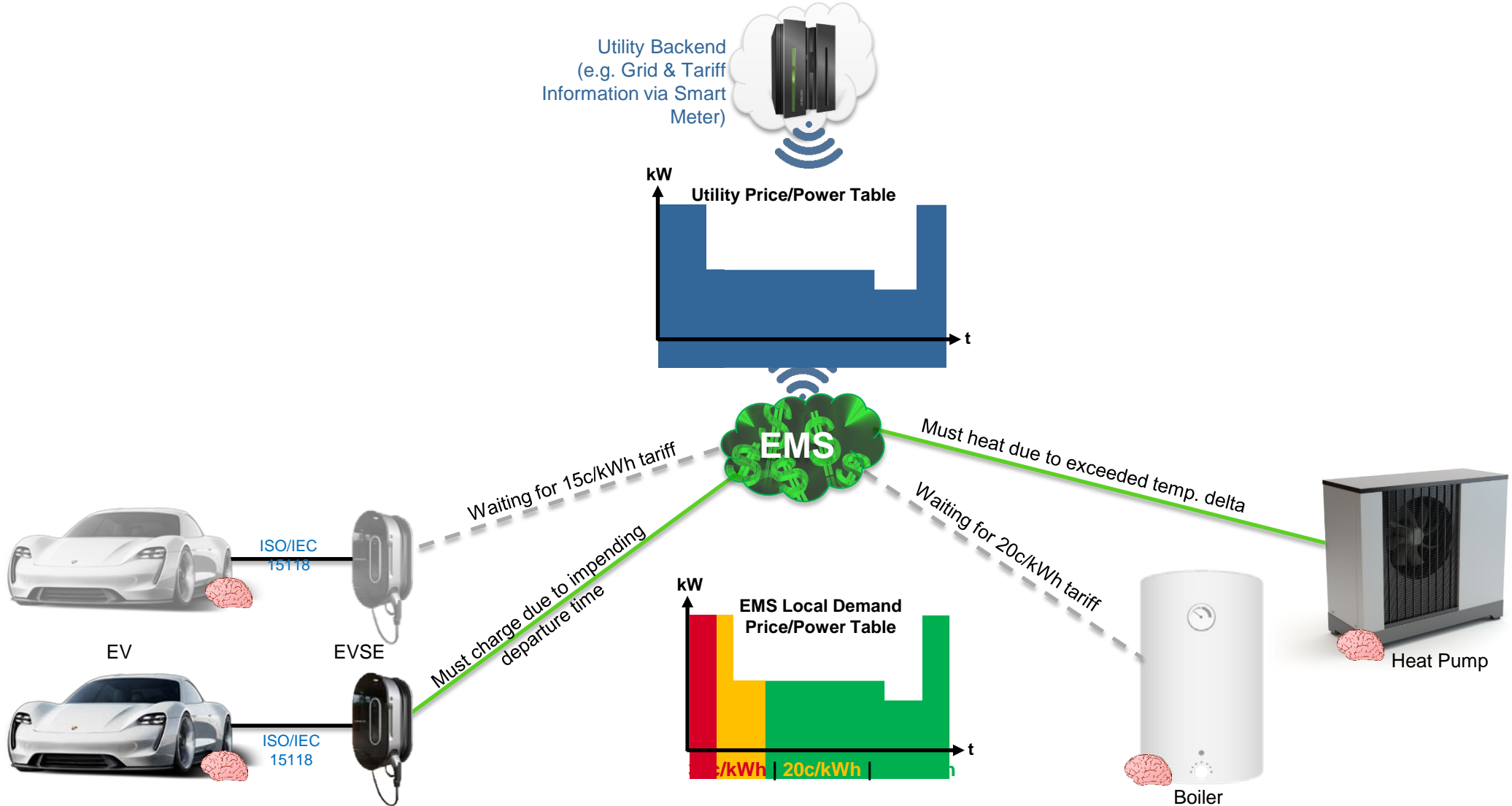
By utilizing the effects of *price elasticity*, the EMS can manipulate the local Price/Power Table to achieve Energy Management



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Utility Backend
(e.g. Grid & Tariff
Information via Smart
Meter)

In its essence, **Energy Management is the art of dynamically prioritizing power distribution** in a way which is harmonized with the user's diverse needs (e.g. heating, mobility, etc.)

By reducing the communication between an EMS and various domain specific devices to the **lowest common denominators (i.e., price, power and time)**, the effects of price elasticity allow a fully scalable and dynamic energy management ecosystem to be created.

The question is, **who determines the local demand price and how?**

The EMS?

The Devices?

Or some other combination?



Where else is *price elasticity* successfully used to manage *supply and demand*?



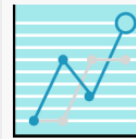
Bidders: 4 Bids: 13 Time left: 2 hours 36 mins 51 secs

Only actual bids (not automatic bids generated up to a bidder's maximum) are shown. Automatic bids may be placed days or hours before a listing ends. [Learn more about bidding.](#) [Show automatic bids](#)

Bidder	Bid Amount	Bid Time
I***r (204 ★)	US \$811.01	Jun-29-08 15:47:11 PDT
e**** (94 ★)	US \$801.01	Jun-29-08 18:50:50 PDT
e**** (94 ★)	US \$751.01	Jun-29-08 18:48:54 PDT
I***r (204 ★)	US \$666.69	Jun-29-08 14:51:18 PDT
e**** (94 ★)	US \$351.01	Jun-29-08 14:47:12 PDT
I***r (204 ★)	US \$329.69	Jun-25-08 15:27:28 PDT
J***3 (16 ★)	US \$312.01	Jun-25-08 20:00:44 PDT
J***3 (16 ★)	US \$301.06	Jun-25-08 19:59:59 PDT
J***3 (16 ★)	US \$275.06	Jun-25-08 19:58:18 PDT
J***3 (16 ★)	US \$251.06	Jun-25-08 19:58:18 PDT
J***3 (16 ★)	US \$205.06	Jun-25-08 19:58:18 PDT
I***r (204 ★)	US \$151.69	Jun-24-08 18:40:00 PDT
o***a (38 ★)	US \$100.00	Jun-24-08 22:47:42 PDT
Starting Price	US \$50.00	Jun-23-08 17:55:55 PDT



What is surge pricing?
Here's how it works



Demand for rides increases

There are times when so many people are requesting rides that there aren't enough cars on the road to help take them all. Bad weather, rush hour, and special events, for instance, may cause unusually large numbers of people to want to ride Uber all at the same time.



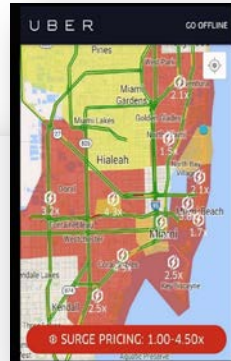
Prices go up

In these cases of very high demand, fares may increase to help ensure those who need a ride can get one. This system is called surge pricing, and it lets us continue to be a reliable choice.



Riders pay more or wait

Whenever we raise rates due to surge pricing, we let riders know in the app. Some riders will choose to pay, while some will choose to wait a few minutes to see if the rates go back down to normal.



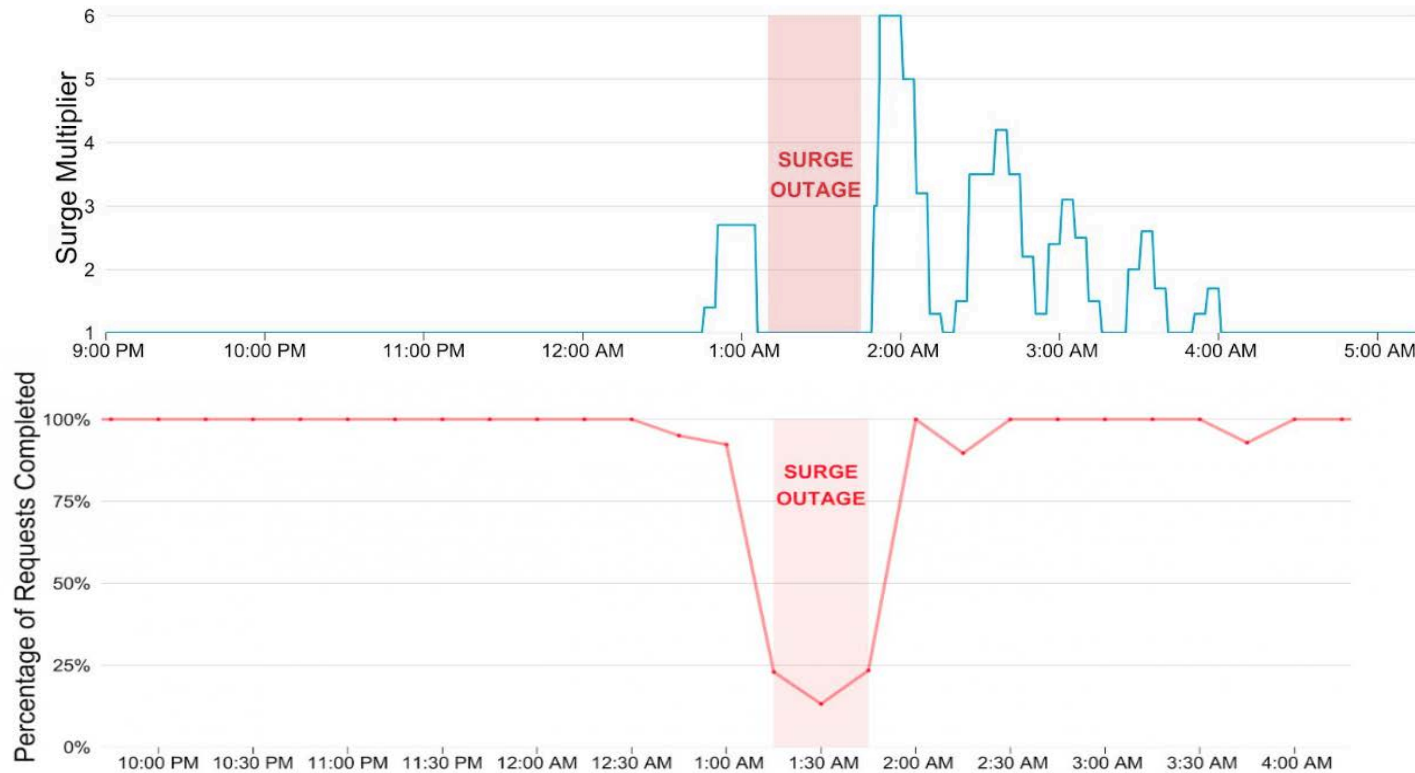
With an ebay **auction**, the price of an article effectively increases with the demand. The **sales price** of the article is **defined by the buyer** who most desperately needs the article

Source: <https://www.uber.com/de-US/drive/resources/how-surge-works/>
 Source: <https://www.businessinsider.com.au/a-case-study-from-uber-shows-why-surge-pricing-is-actually-a-good-thing-2015-9>
 Source: <http://www.dummies.com/business/online-business/ebay/researching-ebay-bidders-to-win-an-auction/>

Uber uses **“surge pricing”** to manage supply and demand. As the demand for rides in a certain area increases, so does the price. This acts as an **incentive for customers** to wait **as well as for more drivers** to head to the high demand areas

Uber's Surge Pricing is about Quality of Service

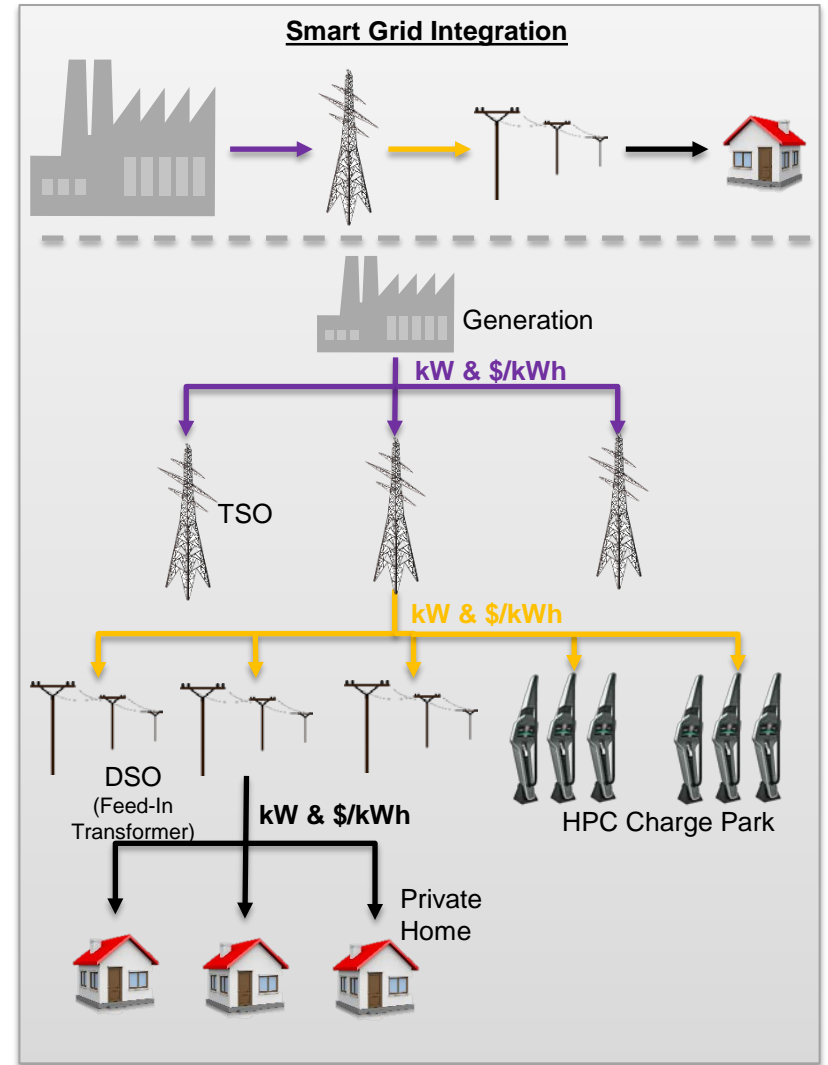
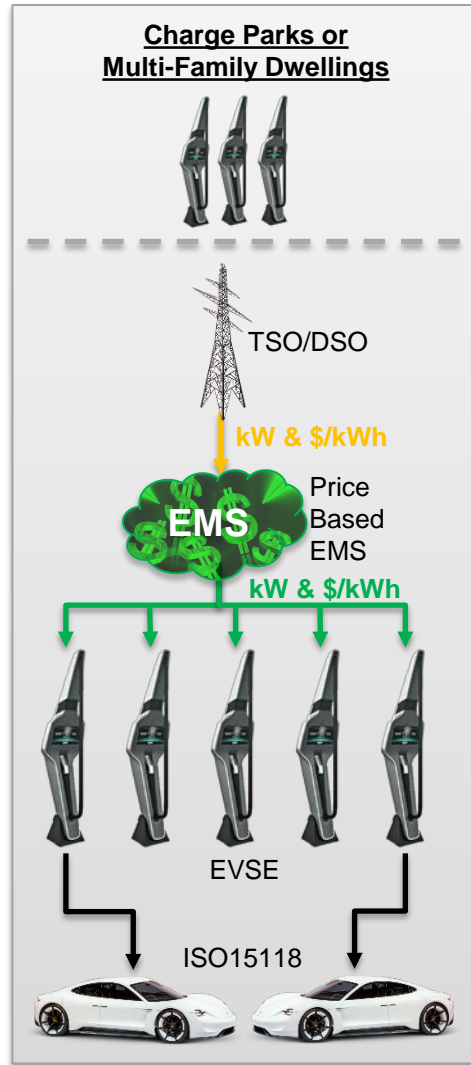
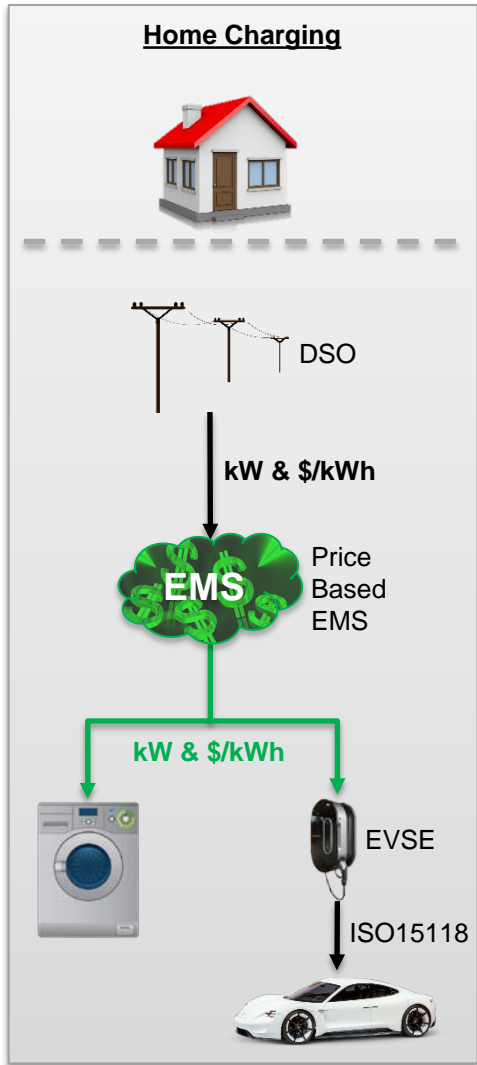
When Uber's Surge Pricing system crashed for 26 minutes New Year's EVE 2014 due to a bug, their percentage of completed requests plummeted from 100% to below 20%



This means that while the Surge Pricing system was operating, each request for an Uber was fulfilled because only those really in need of a ride at that moment were prepared to pay the surge price

Source: <https://www.businessinsider.com.au/a-case-study-from-uber-shows-why-surge-pricing-is-actually-a-good-thing-2015-9>

... could it scale too?



Using a price based management system, each layer of the grid manages its subsequent layer based on Price/Power Tables

Thank YOU

Questions?

